



# Website review avito.ru

Generated on January 17 2026 00:11 AM

The score is 43/100







## SEO Content



	<b>Title</b>	<p>—</p> <p>Length : 33</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<b>Description</b>	<p>—</p> <p>Length : 33</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1832"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://m.avito.ru/icons/touch-icon-512x512.png</td> </tr> <tr> <td>image:width</td> <td>512</td> </tr> <tr> <td>image:height</td> <td>512</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td></td> </tr> <tr> <td>locale</td> <td>ru_RU</td> </tr> <tr> <td>country-name</td> <td>ru</td> </tr> </tbody> </table>	Property	Content	image	https://m.avito.ru/icons/touch-icon-512x512.png	image:width	512	image:height	512	type	website	site_name		locale	ru_RU	country-name	ru
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	<b>Headings</b>	<table border="1" data-bbox="539 1861 1481 1935"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>29</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="603 1966 938 2069" style="list-style-type: none"> <li>• [H2]</li> <li>• [H2] Nintendo switch oled</li> <li>• [H2]</li> </ul> <p style="text-align: right;">3 ,</p>	H1	H2	H3	H4	H5	H6	0	29	0	0	0	0				
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## SEO Content



		<ul style="list-style-type: none"> <li>• [H2] lime S</li> <li>• [H2] 4*6</li> <li>• [H2]</li> <li>• [H2] savel</li> <li>• [H2] Sony playstation 5 pro 2tb</li> <li>• [H2] 1</li> <li>• [H2] 280 2 10 .</li> <li>• [H2]</li> <li>• [H2] , ,</li> <li>• [H2] 24/7</li> <li>• [H2] 17 2 1- ., 9/9 .</li> <li>• [H2]</li> <li>• [H2] 78,6 2 2,9 .</li> <li>• [H2] Xiaomi Redmi Note 8 Pro, 6/128 , 1 SIM</li> <li>• [H2] 15 .</li> <li>• [H2] viking barrier 200 1,5 50</li> <li>• [H2] gucci , S</li> <li>• [H2]</li> <li>• [H2] /</li> <li>• [H2] 2</li> <li>• [H2] , 22 2</li> <li>• [H2] Toyota MR-S 1.8 MT, 2002, 150 000</li> <li>• [H2] - ( ) -2626, 2010</li> <li>• [H2] geisha gggw jaded london type</li> <li>• [H2] RF</li> <li>• [H2] 35 2</li> </ul>
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	Images	<p>We found 103 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

## SEO Links

	In-page links	We found a total of 53 links including 7 link(s) to files
	Statistics	External Links : norereferrer noopener 0% External Links : Passing Juice 0% Internal Links 100%

### In-page links

Anchor	Type	Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#"># _____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	norereferrer noopener
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#"># _____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice


## In-page links

<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">Nintendo switch oled</a>	Internal	Passing Juice
<a href="#">_____ 3 _____</a>	Internal	Passing Juice
<a href="#">_____ lime _____ S</a>	Internal	Passing Juice
<a href="#">_____ 4*6 _____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____ savel</a>	Internal	Passing Juice
<a href="#">Sony playstation 5 pro 2tb</a>	Internal	Passing Juice
<a href="#">_____ 1</a>	Internal	Passing Juice
<a href="#">_____ 280 2 _____ 10 _____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____ 24/7</a>	Internal	Passing Juice
<a href="#">_____ 17 2 1- .. 9/9 _____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____ 78,6 2 _____ 2,9 _____</a>	Internal	Passing Juice
<a href="#">Xiaomi Redmi Note 8 Pro, 6/128 _____, 1 SIM</a>	Internal	Passing Juice
<a href="#">_____ 15 _____</a>	Internal	Passing Juice
<a href="#">_____ viking barrier 200 1,5 50</a>	Internal	Passing Juice
<a href="#">_____ gucci _____ , S</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____ / _____</a>	Internal	Passing Juice
<a href="#">_____ 2</a>	Internal	Passing Juice
<a href="#">_____ ,22 2</a>	Internal	Passing Juice

## In-page links

<a href="#">Toyota MR-S 1.8 MT, 2002, 150 000</a>	Internal	Passing Juice
<a href="#">- ( ) -2626, 2010</a>	Internal	Passing Juice
<a href="#">geisha gggw jaded london type</a>	Internal	Passing Juice
<a href="#">RF</a>	Internal	Passing Juice
<a href="#">35 2</a>	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	-
		2 500


## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
-	12	✘	✘	✘	✘
	11	✘	✘	✘	✘
	9	✔	✘	✔	✘
	3	✘	✘	✘	✘
	3	✘	✘	✘	✔












## Usability

	Url	Domain : avito.ru Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile



	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization



		<a href="https://www.avito.ru/sitemap/index.xml">https://www.avito.ru/sitemap/index.xml</a>
	Robots.txt	<a href="http://avito.ru/robots.txt">http://avito.ru/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <a href="#">Google Tag Manager</a>